

WellBody•365™

A New Dimension in Immune Wellness

There are numerous natural ingredients that claim to support our immune defenses but they fail to protect our good health and well-being from one of the most critical factors that negatively impacts healthy immune function...stress! In fact, the nation's top medical experts now agree that 75–90% of doctor visits are for stress-related ailments.

The Stress Circuit and It's Effects on Immunity

There are many different types of stress we experience daily in modern life. While varying in the level of intensity, shape and scope, what is certain is that stress raises cortisol levels which suppresses the immune system, making us more vulnerable. This is why people tend to get sick when they are stressed out. This happens because of our “stress circuit.”

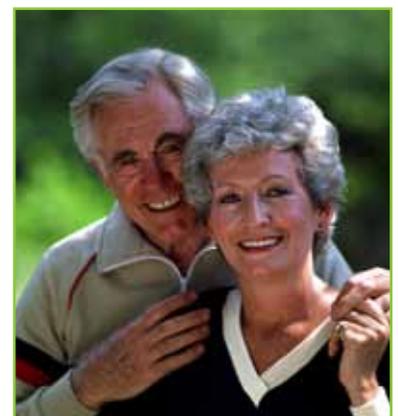
Research has shown that stress and elevated cortisol levels associated with it inhibit healthy immune function by reducing the amount and activity of many immune components including white blood cells, cytokines, and antibodies. Increasing resistance to stress and reducing cortisol levels is now considered essential for comprehensive immune support in order to promote optimum health and wellness.

WellBody•365™ – Advanced Anti-Aging, Immune Support/Stress Reduction Complex

New WellBody•365™ represents a departure from traditional immune-modulators that simply address immune support. Patent-pending WellBody•365™ is the next-generation immune nutraceutical that provides immune modulation as well as dramatic resistance to stress for broad spectrum, daily support and protection of the “Immune Shield”.* WellBody•365™ combines the power of a clinically tested, multi-patented immunomodulating Maitake mushroom extract with Sensoril®, an advanced, multi-patented, adaptogenic, standardized extract of Ashwagandha that increases the body's resistance to stress.*

In on-going human clinical trials at world-renowned Memorial Sloan-Kettering Research Hospital, researchers found that the dosage of Maitake mushroom extract used in WellBody•365™ increased lymphocyte activity and cytokine levels for enhanced immune system function. The extract received an Investigational New Drug (IND) number in association with these trials. In a double-blind, placebo-controlled, human clinical trial involving 98 subjects, consumption of the recommended dosage of Sensoril® found in WellBody•365™ resulted in significant reductions in stress (by 69.9%) and levels of cortisol (by 24.2%). Because this extract also exhibits adaptogenic properties, it helps bring the entire body back into balance after it has become stressed.* This results in not only enhanced immune support but also significant anti-aging properties and greater whole body health proven in the human clinical trial. These health enhancing properties include reduced fatigue, superior mental focus, and improved blood glucose levels and cardiovascular health.

The stress-reducing, immune enhancing properties of WellBody•365™ were evaluated at the University of Louisville by beta glucan expert Dr. Vaclav Vetvicka. Mice fed a normal diet that were subject to stress had higher levels of corticosterone (equivalent to cortisol in humans) and decreased immune function compared to non-stressed, control animals. In contrast, mice fed a diet that included WellBody•365™ had reduced corticosterone levels and enhanced immune function in stressed and non-stressed conditions (including increased phagocytic activity and greater production of IL-6, IL-12, and IFN-gamma cytokines). These results demonstrate the



breadth of WellBody•365's comprehensive support of immune health. By enhancing immune defenses, reducing stress and cortisol levels, and providing anti-aging, whole body wellness, WellBody•365™ clearly sets a new standard for multifunctional immune support for every body...every day.

In addition, since immune support ingredients are not directly 'felt' by consumers, NutraGenesis has instituted a groundbreaking quality assurance program called ImmuneActive™ that certifies each lot of WellBody•365™ as having proven bioactivity based on independent *in vivo* laboratory testing. This unprecedented certification program is unique in the industry and serves as a benchmark, exceeding all conventional industry standards.



WellBody•365's wellness benefits have been substantiated as structure/function claims in a number of condition-specific areas including: immune support, stress reduction, sleep, energy, and cognitive function.

Structure/Function Claims

- Helps support healthy immune function*
- Helps optimize immune defenses and increase resistance to stress*
- Helps the body cope with stress and strengthen immune defenses*
- Helps increase resistance to stress, fatigue, tension, and irritability*
- Helps alleviate the effects of stress and tension*
- Clinically tested ingredients for immune support and resistance to stress*



Why WellBody•365™ is the Superior Choice

Patent-Pending Formulation

Ingredients Protected by Multiple United States Patents

Efficacy Determined in Human Clinical Trials

GRAS-Affirmed Ingredients

Substantiated Structure/Function Claims

Multi-Functional, Experiential

Well-Defined Chemical Composition

Water Soluble

ADVANCED IMMUNE SUPPORT FOR EVERY BODY...EVERY DAY

The ingredients in WellBody•365™ are GRAS-affirmed and appropriate for every day use. WellBody•365™ may be utilized as either a stand-alone ingredient in branded dietary supplements or may be formulated with other synergistic ingredients in daily immune wellness products as well as seasonal immune defense supplements. This is an important feature since stress and the risk of sickness are not just seasonal events but can affect people's health on a daily basis throughout the year. WellBody•365™ can be incorporated into better-for-you food and beverage products.

Patent-pending WellBody•365™ represents a new multifunctional approach to immune health, which addresses the critical component of stress reduction.* It is the only nutraceutical ingredient containing two patented extracts that are clinically tested to help support immune function and reduce stress.*

Call us today to learn more about WellBody•365™ and how it can add substantial value to your product line!

WellBody•365™ is a trademark of Nutragenesis and is protected under U.S. Patents 6,713,092; 5,854,404; and patents pending.

WellBody•365™

NUTRAGENESIS
Innovations in Functional Wellness®

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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.